

## BOARD OF COUNTY COMMISSIONERS AGENDA ITEM SUMMARY

Meeting Date: October 19, 2005

Division: County Administrator

Bulk Item: Yes X No           

Department: County Administrator

Staff Contact Person: Connie Cyr

**AGENDA ITEM WORDING:** Discussion and approval of two (2) “At Large” appointments to the Tourist Development Council District II Advisory Committee.

**ITEM BACKGROUND:** The position was advertised due to the term expirations for Ms Rosie Ladrie and Stephen Estes

**PREVIOUS RELEVANT BOCC ACTION:** On September 8, 1999, the Board of County Commissioners passed an Ordinance providing for the appointment of “At Large” members to the District Advisory Committee by the Board of County Commissioners.

**CONTRACT/AGREEMENT CHANGES:**

N/A

**STAFF RECOMMENDATIONS:** Approval of an appointments.

**TOTAL COST:** \_\_\_\_\_ -0-

**BUDGETED:** Yes ☐ No ☐

**COST TO COUNTY:** -0-

**SOURCE OF FUNDS:**.....

REVENUE PRODUCING: Yes \_\_\_ No \_\_\_ AMOUNT PER MONTH\_\_\_ Year \_\_\_

**APPROVED BY:** County Atty \_\_\_\_\_ OMB/Purchasing \_\_\_\_\_ Risk Management \_\_\_\_\_

**DIVISION DIRECTOR APPROVAL:** \_\_\_\_\_ *Thomas J Willi*  
(TYPE NAME HERE)

**DOCUMENTATION:** Included   x   Not Required

**DISPOSITION:** \_\_\_\_\_ **AGENDA ITEM #** \_\_\_\_\_

**THE FLORIDA KEYS & KEY WEST**  
**MONROE COUNTY TOURIST DEVELOPMENT COUNCIL**  
**Come as you are®**

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DATE: September 26<sup>th</sup>, 2005  
TO: Mr. Tom Willi, County Administrator  
FROM: Shirley Gun, Administrative Secretary  
RE: **DAC II 'AT LARGE' VACANCIES**

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Please bring forward the attached District II Advisory Committee "At Large" applications to the October BOCC meeting.

These two (2) vacancies were advertised due to the term expirations for Ms Rosie Ladrie and Mr. Stephen Estes.

**"At Large" representative – Any resident who is not directly involved in a tourism business and who shall represent the general public. (The operative word within this description is directly. This word means someone who is not in business nor whose business or economic activity are dependent upon tourists).**

Applicants are:

- Ms. Rosie Ladrie
- Mr. Kevin Freestone

There are two (2) vacancies and there are two (2) applicants. Approval of two applicants is requested.

If you should have any questions, please do not hesitate to contact this office on 296-1552.

# APPLICATION

RECEIVED  
SEP 07 2005

DISTRICT II ADVISORY COMMITTEE (DAC)

☐

**LODGING INDUSTRY** - shall be owners or operators/managers of motels, hotels recreational vehicle parks or other tourist accommodations in the District which are subject to bed tax

☐

**TOURIST-RELATED BUSINESS** - shall be persons involved in business which is interdependent upon the tourist industry who have demonstrated an interest in tourist development but who are not owners, operators/managers of motels, hotels, recreational vehicle parks and other tourist accommodations in the county

☒

**AT LARGE** - Any resident who is not directly involved in a tourism business and who shall represent the general public (The operative word within this description is directly. This word means someone who is not in business, nor whose business or economic activity are dependent upon tourists).

NAME:

ROSIE LADRIE

ADDRESS:

PO BOX 847  
BIG PINE KEY, FL 33043

TELEPHONE NO.:

(305) 872-2684

FAX NO.:

305-872-4787

E-MAIL:

ROSIE.L@KEYSBANK.COM

INDICATE PREFERENCE FOR DELIVERY OF WELCOME PACK

(A Welcome Pack is sent to applicants who are selected)

Email

Hardcopy

Employment History: FIRST STATE BANK OF THE FLORIDA KEYS - 9 YRS 10 MOS.  
VICE PRESIDENT + LOWER KEYS REGION MANAGER - OVERSEE 4 LOWER KEYS LOCATIONS

1989-1995 TIB BANK OF THE KEYS - BRANCH MANAGER - OPENED BIG PINE OFFICE

1964-1989 VARIOUS OTHER BANKING POSITIONS IN CHICAGO, OHIO +  
DAYTONA BEACH, FL.

Organization/Membership Affiliation(s): LOWER KEYS CHAMBER OF COMMERCE - PAST PRESIDENT  
BIG PINE + LOWER KEYS ROTARY CLUB - PAST PRESIDENT -  
LEADERSHIP MONROE COUNTY - DIRECTOR + CLASS III ALUMNI  
MONROE COUNTY LAND AUTHORITY ADVISORY BOARD - DIRECTOR  
MONROE COUNTY HOUSING FINANCE COMMITTEE - DIRECTOR

**Brief summary as to your qualifications to serve on this committee:**

I feel that having served  
on this committee I have a working knowledge of the decisions &  
items presented to the committee. I have witnessed the challenges  
& changes it takes to put heads in our beds - I am very  
pleased to see the different directions we have taken to maximize  
our advertising dollars. I have watched events start & become  
"annual" (as well as die) - I enjoy being a part of helping to  
promote the area I live work & love. I enjoy the challenge  
of recommending how we spend the limited resources we have to  
promote a very special area of Monroe County

Signature: 

Date: 9/6/2005

APPLICATION TO BE RECEIVED NO LATER THAN 5:00 P.M.,

**Friday SEPTEMBER 23RD. 2005**

**MONROE COUNTY TOURIST DEVELOPMENT COUNCIL**

1201 White Street, Suite 102

Key West, Florida 33040

(305) 296-1552 (telephone)/(305) 296-0788 (fax)

## APPLICATION

DISTRICT

II

ADVISORY COMMITTEE (DAC)

☐

**LODGING INDUSTRY** - shall be owners or operators/managers of motels, hotels recreational vehicle parks or other tourist accommodations in the District which are subject to bed tax

☐

**TOURIST-RELATED BUSINESS** - shall be persons involved in business which is interdependent upon the tourist industry who have demonstrated an interest in tourist development but who are not owners, operators/managers of motels, hotels, recreational vehicle parks and other tourist accommodations in the county

☒

**AT LARGE** - Any resident who is not directly involved in a tourism business and who shall represent the general public (The operative word within this description is directly. This word means someone who is not in business, nor whose business or economic activity are dependent upon tourists).

NAME:

Kevin Freestone

ADDRESS:

143 W Canal Ct

Big Pine Key FL 33043

TELEPHONE NO.:

(305) 872-3065

FAX NO.:

305-872-1641

E-MAIL:

INDICATE PREFERENCE FOR DELIVERY OF WELCOME PACK

(A Welcome Pack is sent to applicants who are selected)

Email

Hardcopy

Employment History: \* Lower Keys Boat Svc. Inc. - President  
(1 yr) current.

\* Tow Boat US Big Pine Key / Lower Keys Marine Towing & Salvage Inc  
(4 yrs - President - current)

\* Duncan Auto Sales - Key West - Service Director  
from 1997 - 2002

\* Brandon Dodge, Brandon FL - Service Director 1989 - 1997

\* Gator Ford Trucks, Tampa FL (Assistant Svc Manager /  
warranty Admin. - 1979 - 1989

Organization/Membership Affiliation(s):

C-Port - Boat US - chamber of Commerce

Brief summary as to your qualifications to serve on this committee:

Living in a tourism based community I would like to be more involved with the DAC and TDC. I feel the DAC'S and the TDC are very important to our community. I have been in the service industry for many years and want to be more involved in our community. Thank you for your time and consideration.

Signature: 

Date: 8/30/05

APPLICATION TO BE RECEIVED NO LATER THAN 5:00 P.M.,

**Friday SEPTEMBER 23RD. 2005**

**MONROE COUNTY TOURIST DEVELOPMENT COUNCIL**

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